

## SPONSORSHIP AND ACTIVITIES OF PARTICIPATION WITH BOOTH

|                                   |                                    |          |
|-----------------------------------|------------------------------------|----------|
| -                                 | Main Sponsorship                   | 10.000 € |
| -                                 | Gala Night Sponsorship             | 4.000 €  |
| -                                 | Visitor Bag Sponsorship            | 3.500 €  |
| -                                 | Presentation Sponsorship           | 3.000 €  |
| -                                 | Name Badge and Lanyard Sponsorship | 2.750 €  |
| -                                 | Coffee Break Sponsorship           | 1.750 €  |
| -                                 | Internet Sponsorship               | 1.500 €  |
| -                                 | Participation With Booth 6 m2      | 2.500 €  |
| -                                 | Activity Sponsorship               | 1.250 €  |
| -                                 | Event Book Sponsorship             | 2.250 €  |
| -                                 | Insert Sponsorship                 | 750 €    |
| <b>P.S</b> V.A.T is not included. |                                    |          |



### MAIN SPONSORSHIP / 10.000 €

- Only 1 main sponsor will be accepted.
- Main Sponsor will be one step ahead of other supporters and also will be positioned in every communication of the Congress as main brand. Main sponsor's name and logo will take place in every written, auditory, visual media and PR / promotinal activity before and after the organisation.
- Company logo will be placed in the congress website and guadince link will be given to the sponsor company's website.
- Main sponsor's logo will take place on the stage and at the back of the stage.
- Main sponsor's logo will take place in congress intructive brochures which will be distributed at the conference.
- Main sponsor's logo will take place in Congress Programme which will be placed in several corners of the hotel.
- 15m booth area will be given and the company's flag will be displayed in the congress and foyer areas.
- A Plaque will be given at the ceremony which will be holding during the congress
- Main sponsor's logo will take place in the desks at the congress area.
- One suit room and one double room will be given as fee-free



### GALA NIGHT SPONSORSHIP / 4.000 €

- It includes gala diner sponsorship organized with the participation of public- private participants.
- Gala Night Sponsor take on the task of the payment of performer who will perform after the opening speech.
- Every desk will be ornamented with the company's flags and swallowtail flags.
- Company logo will be placed in the congress website and guadince link will be given to the sponsor company's website.
- Brochures of the company will put in the visitors's bag.
- A Plaque will be given during the dinner.
- One double room will be given as fee-free.



### VISITOR BAG SPONSORSHIP / 3.500 €

- Names of the Congress and the company will be take place on 1.000 pieces of bags.
- Promotion materials of the sponsor company as notepads or pencils/pens will be put on the bags.
- This kind of sponsorship includes the declaration of the sponsorship in the website, main stage, places which is displayed of the sponsorship logos, every announcement and programme books.
- One double room will be given as fee-free



### **PRESENTATION SPONSORSHIP / 3.000 €**

In the workshop rooms, the company which is the sponsor of the presentation will have a special presentation possibility and also it will be possible to talk in big sessions for a certain period. The web page prepared for the congress will include the logos of the presentation sponsor and also include announcements in all announcements and program booklets. In the session room 2 flags will be provided.



### **NAME BADGE AND LANYARD SPONSORSHIP/2.750 €**

All attendees at the congress and all officials in the Congress area will be given a badge. The badge card cordon will be made 1000 pieces and the sponsor company name will be written on it. All officers and attendants will hold these badges throughout the Congress. A plaque of thanks will be presented at the Congress.



### **COFFEE BREAK SPONSORSHIP / 1.750 €**

A daily coffee break is sponsored and a continuous tea and coffee service will be provided for at least 800 people during the day. Includes hanging flags and pennons during tea-coffee services



### **INTERNET SPONSORSHIP / 1.500 €**

On the PC screen in the Internet Café part which will be created during the Congress, the Sponsor Company's Logos will remain as a desktop image. Presentation will be the flags of the Sponsor Company in the Presentation Control Room.



### **EVENT SPONSORSHIP / 1.250 €**

Events during the congress (backgammon tournament, karaoke competition etc.) The sponsor's logos will be posted on the event area. The main stage of the Congress and the sponsors will remain on the table top image. Presentation will be the flags of the Sponsor Company in the Control Room.



### **PARTICIPATION WITH BOOTH / 2.500 €**

The foyer area for the use of the convention center as a booth area; It is divided into 6 m2 (2M x 3 M) booths. Firms will be able to increase their own areas by taking the parts following each other.

### **INSERT SPONSORSHIP / 750 €**

It includes only putting of company brochures in the congress bag.

## **ORGANIZATION**

**Begüm KOÇAK**



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